

MUHAMMED NAFIH M.P

Digital Marketer

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kanhangad

Profile Summary

Motivated and creative Digital Marketing fresher from Kasaragod, Kerala, with a strong interest in digital communication, branding, content creation, and online business growth. Skilled in social media marketing, content creation, Search Engine Optimisation (SEO), paid advertising, email marketing, website marketing, and analytics.

Qualification

PDDM (Professional Diploma in Digital Marketing) 2026

Training in digital marketing concepts, strategies, online campaigns, social media, SEO, advertising, content marketing, and analytics.

META Certified 2026

Meta certification demonstrating knowledge of digital marketing and advertising practices across Meta platforms, including campaign planning, audience targeting, content, and performance measurement.

Education	Skills	Design Software
Higher Secondary Education (+2) JHSS Chithari (2025)	- Social Media Marketing - Content Creation - Search Engine Optimisation (SEO)	- Adobe premier - Canva - Adobe Illustrate
Secondary School (10th) C.E.M.S (2023)	Website Marketing	Adobe Photoshop

Skills

Social Media Marketing

I create engaging social media strategies and content that build brand awareness, increase audience engagement, and support business growth.

Content Creation

I develop creative and relevant content that communicates brand messages clearly, connects with target audiences, and supports marketing goals.

Search Engine Optimisation (SEO)

I can optimise website content and pages to improve search visibility, attract relevant organic traffic, and reach the right audience.